



Email: [deb@deborahgordon.com](mailto:deb@deborahgordon.com)  
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## COMPUTER SKILLS

CS6 PhotoShop, Illustrator, InDesign, QuarkXpress, Dreamweaver, Flash, Freehand , Acrobat, Flight Check, Fetch, Word, etc.

## KNOWLEDGE & EXPERIENCE

MAC platform. Graphic design for print & web, production art for print & web, design and layout, photo retouching and optimization for print and web, interactivity for websites, slicing, color theory, Illustration, photo compositing, etc.

## EDUCATION

California State University Long Beach - Bachelor of Fine Art in Drawing & Painting, Cum Laude, with a strong emphasis on illustration.

Santa Monica College - Associate of Arts Degree in Fine Art with honors, and a strong emphasis on graphic design.

## FREELANCE CLIENTS

8-29-13 - Present	MOHAWK BEND Echo Park, CA 90026	7-15-02 - 3-30-03	OGILVY & MATHER 3530 Hayden Avenue Culver City, CA 90232 Clients Accounts: Mattel, Motorola, Cisco & Trend Micro
7-29-13 - Present	TONY'S DARTS AWAY Burbank, CA 91506	11-08-96 - 11-15-03	ANIMAL DERMATOLOGY SPECIALTY CLINIC 13286 Fiji Way Marina Del Rey, CA 90292
3-14-13 - Present	CAFEINE CREATIVE 9025 Wilshire Blvd., Ste. 400 Beverly Hills, CA 90211 Clients: Paramount, Fox	5-16-97 - 6-15-00	THE DISNEY COMPANY - ART CLASSICS 3900 W. Alameda Blvd. 29th Floor Burbank, CA 90025
1-02-13 - Present	BEER & FOOD MANAGEMENT Los Angeles, CA 90025 Clients: Golden Road Brewing	5-15-91 - 6-30-99	GREY ENTERTAINMENT MEDIA/Fattal & Collins 1119 Colorado Avenue Ste. 104 Santa Monica, CA 90404 Clients: Columbia TriStar, Castle Rock Entertainment, MGM, Olympics, ABC, Infiniti
2-01-12 - Present	LOS ANGELES BREWERS GUILD Los Angeles, CA 90025 Clients: Local Beer Brewers	7-15-93 - 2-27-94	JACOBS & GERBER 731 No. Fairfax Avenue Hollywood, CA 90046 Clients: Paramount
3-28-08 - Present	KASTNER & PARTNERS 150 Pico Boulevard Santa Monica, CA 90405 Clients: Red Bull, Y Water, MBT Shoes		
3-01-94 - 9-11-07	WESTON MASON MARKETING 475 Washington Blvd. Marina del Rey, CA 90292 Clients: D.R. Horton, Lennar, Suncal Newhall Land, Christopher Homes,		

## SHORT-TERM FREELANCE CLIENTS

SECRET SOUL SERVICE; ARPY TARPINIAN DESIGN; LEEBERG DESIGNS; GREY ADVERTISING; TBWA/CHIAT DAY; DDB NEEDHAM; FOOT, CONE & BELDING ADVERTISING, INC.; GROOVE CLOTHING; SWARTZ, RAHMAN, CANDELARIA; POINT ZERO; THE GARY GROUP; BIG; REYNOLDS ADVERTISING; ONE TWENTY; MADDOCKS & CO.; KOVEL, KRESSER & PARTNERS; HOUSTON HELM; BLACK BOARD; THE DUNCAN GROUP; DREW ADVERTISING; AMERICAN GULF CORP.; RENAISSANCE SKINCARE; TELEFLORA;

## FULL-TIME EMPLOYMENT HISTORY

7-18-83 - THE OUTLOOK  
11-2-90 1920 Colorado Avenue  
Santa Monica, CA 90404

Title: Art Dept. Supervisor

While at The Outlook I managed numerous projects simultaneously, delegated the daily ad flow from the retail and classified advertising departments to the design and layout department, making sure all deadlines were met on time and correctly. I was also responsible for the comprehensive designs, layouts, illustrations and production art of the department, which included the creation of ads, brochures, and special section cover art, page layout and design. In addition, I acted as a liaison between the 2 sales departments, dispatch, the production dept., the camera dept., the press room and the art department keeping the lines of communication open and trouble shooting problems as they arose. I budgeted and purchased all supplies. I also created a vast clip art library for the art department, which eliminated the need for a lot of the hand drawing of art, increasing production turn around and the quantity of designs and layouts produced by my department. Writing performance reviews, authorizing raises, hiring and terminating artists were also a part of my responsibilities.

3-3-81 - PROFESSIONAL ARTS PEOPLE, INC.  
7-7-83 2311 COTNER AVENUE  
W.L.A., CA 90064

Title: Designer, Production Artist, Darkroom Technician

While at Professional Arts my responsibilities were as follows: layout, design, paste-up, comprehensive drawings, illustration, inking, camera work (stats, negatives, film positives) and type specification

Recommendations are supplied on LinkedIn at: <http://www.linkedin.com/in/debgordon>